



PARVATHANENI BRAHMAYYA
SIDDHARTHA COLLEGE OF ARTS & Science
Autonomous
Siddhartha Nagar, Vijayawada – 520010.
Re-accredited at 'A+' by the NAAC

23COMAL122: Business Management

Offered to : B.Com Honours (General)

Year of Introduction: 2023-24

Major 4 (TH)

Semester : II

75 Hours

Credits : 4

Prerequisite: (bridge course title with course code) bridge course: Not Essential.

After compilation of this course, the students can be able to

CO1: Understand nature, principles and functions of management (PO1,PO6)

CO2: Understand the nature of planning, types of plans and decision making. (PO5,PO6)

CO3: Demonstrate principles of organization. (PO5,PO6)

CO4: Illustrate directing and various theories need of motivation. (PO5,PO6)

CO5: Outline the importance of controlling , its process and various techniques of controlling. (PO5,PO6)

Mapping of Course Outcomes (COs) with Programme Outcomes (POs) & PSOs

CO	PO1	PO2	PO3	PO4	PO5	PO6	PSO1	PSO2	PSO3
CO1	2					3			
CO2					2	3			
CO3			2			3			
CO4					3	2			
CO5					3	2			

Unit 1: Management: Definition & Meaning of Management - Henry Fayol Principals of Management and F.W. Taylor's Scientific Management - Functions of Management - Levels of Management.

Unit 2: Planning: Planning – Nature, importance, Process of Planning and Types of Planning. Decision making – Process and Types

Unit 3: Organizing: Organizing - Nature & Importance, Principles of Organizing. Delegation & Decentralization – Departmentation – Span of Management. Organizational structure – line, line & staff and functional.

Unit 4: Directing: Functions of Directing - Motivation – Theories of motivation (Maslow's Need Hierarchy theory) and Motivation techniques. Leadership – Styles of Leadership and Types.

Unit 5: Controlling; Nature, importance and Problems – effective coordination. Control Process and Control techniques.

Text Books

Business management CB. Gupta Sultan Chand & Sons 2021 6th edition.

Ref. Books

Rama Durga Sirisha Reddy, Madhu Padala Dr. K. Sankar Reddy, Himalaya Publishing House.

Principles of Management , CB. Gupta Sultan Chang publishers 2021 6th Edition

Business organization and management, R.K.Sharma Shashi K.Gupta, Kalayani Publishers, 2023 edition.

Structure of the I & II IA TEST Question Paper (30Marks)

Section A: Set 2 questions with internal choice one from (I & II units). Each question Carries 5 marks.

Section B: Set 2 questions with internal choice one from (III & IV units). Each question Carries 10 marks.

Structure of the SEE Question Paper (70 Marks)

Section A: Set 5 questions with internal choice one from each unit. Each question Carries 4 marks.

Section B: Set 5 questions with internal choice one from each unit. Each question Carries 10 marks.



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Semester – III

Course Code: 23COMAL122

Business Management

B.Com Honours (General)

Model Paper

Duration: 3 Hrs.

Max Marks: 70M

Section-A

Answer the following:

(5 x 4M = 20Marks)

1. (a). Explain is management science or art. (CO 1, L2)

OR

(b) Explain the nature of management.(C01, L2)

2. (a) Explain importance of Planning. (CO2 , L2)

OR

(b). Explain the nature of planning. (CO2, L2)

3. (a) What is Depart mentation?(CO3, L1)

OR

(b Explain concept of Delegation. (CO3, L2)

4. (a) Explain need for motivation.(CO4, L2)

OR

(b)State the functions of Directing. (CO4, L2)

5. (a) Explain Nature of Controlling.(CO5, L2)

OR

(b)What are the problems of Controlling?.(CO5, L1)

Section-B

Answer the following questions:

(5 x 10M = 50Marks)

Unit-I

6. (a) what is management ? Explain the n functions of management. (CO1, L1)

(OR)

(b)Define management. Explain the various levels of management. (CO1, L1)

Unit-II

7. (a) Discuss the various types of planning. (CO2, L2)

(OR)

(b) Explains the process of planning.(CO2, L2)

Unit-III

8. (a) what is organizing ? explain the various principles of organizing. (CO3, L1)

(OR)

(b) Define Organisation. Explain the various types of organizational structure..(CO3, L2)

Unit-IV

9. (a). Illustrate Maslow's Need Hierarchy Theory. (CO4, L2)

(OR)

(b).What is leadership? Explain its types. (CO4, L2)

Unit-V

10. (a) Discuss the basic control process. (CO5, L2)

(OR)

(b) What is control? Explain the various controlling techniques. (CO5, L2).